

Graffiti tags removed	15	4	20	6	0	0	0	0	0	0	0	0
Municipal waste bags filled	2 200	1 400	1 300	1 200	0	0	0	0	0	0	0	0
Animals rescued	0	0	0	0	0	0	0	0	0	0	0	0

3,5 Standing Meetings Attended	July 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19
Monthly - UIP Secur. Forum (Sec. services)	0	0	0	0	0	0	0	0	0	0	0	0
Monthly / weekly - SAPF / CPF Sec. 2(Sec. services)	2	1	3	3	0	0	0	0	0	0	0	0
Chamber of Business	0	0	0	1	0	0	0	0	0	0	0	0
Total	2	1	5	4	0	0	0	0	0	0	0	0

3,6 Financials & UIP Levy contributions:	July 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19
Monthly financials completed	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

3,7 UIP cleaning contractor weekly performance assessment:	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target
Shifts short	100	100	100	100	100	100	100	100	100	100	100	100
Late arrivals	100	100	100	100	100	100	100	100	100	100	100	100
Dress code non compliant	100	100	100	100	100	100	100	100	100	100	100	100
Equipment non compliant	100	100	100	100	100	100	100	100	100	100	100	100
Areas cleaned and maintained	100	100	100	100	100	100	100	100	100	100	100	100
Florida Rd	100	100	100	100	100	100	100	100	100	100	100	100
North servitude	100	100	100	100	100	100	100	100	100	100	100	100
South Servitude	100	100	100	100	100	100	100	100	100	100	100	100

3,8 UIP landscape contractor weekly performance assessment:	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target
Grass areas cut - achieved % of target	100	100	100	100	100	100	100	100	100	100	100	100
7th Ave x2	100	100	100	100	100	100	100	100	100	100	100	100
Quarters Triangle	100	100	100	100	100	100	100	100	100	100	100	100
Gordon Park	100	100	100	100	100	100	100	100	100	100	100	100
Upper Florida park and island	100	100	100	100	100	100	100	100	100	100	100	100
Lower Florida park and island	100	100	100	100	100	100	100	100	100	100	100	100

4,0 Communications

4,1 Website Stats	July 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19
No of latest news posts to website	10	11	9	7	0	0	0	0	0	0	0	0
Page Loads - total number of pages viewed	1148	1733	1183	1637	0	0	0	0	0	0	0	0
Users	563	879	620	837	0	0	0	0	0	0	0	0
New Visitor - as total of sessions	495	766	503	692	0	0	0	0	0	0	0	0

Top 3 Landing Pages for website	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18
	Latest News	Supermama Race	Great Work Done By SAPS	Sidewalk Monitor Arrests		
	Home Page	Home Page	Historic Monument	Arrest Of Wanted Suspect		
	Home Page	Sidewalk Monitor Arrests Suspect	Home Page	Home Page		
	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19

4,2 Social Media / Newsletter	July 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19
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Number of newsletters sent out	6	3	1	2	0	0	0	0	0	0	0	0
Everlytic Newsletter Database	516	512	514	512	0	0	0	0	0	0	0	0
No. of Facebook Posts	15	16	18	11	0	0	0	0	0	0	0	0
Facebook Page Likes	2 906	2945	2949	2993	0	0	0	0	0	0	0	0
Facebook post Reach - max people exposed to a post	15 100	5600	1500	2400	0	0	0	0	0	0	0	0
Facebook post details	Shark Net Update	Film On Florida	Republik Officially Opened	Detector Dog Security Services Makes Arrest	0	0	0	0	0	0	0	0
Instagram Posts	9	11	11	10	0	0	0	0	0	0	0	0
Instagram Followers	604	633	711	776	0	0	0	0	0	0	0	0
Total App Downloads	180	204	218	229								
No. of Push notifications sent	15	16	18	9								
Total Media AVE - Print	R 280 673.58	R 42 575.21	–	–								
Total Media AVE - Broadcast	R 8 350.00	R 5 400.00	–	–								
Total Media AVE - Online	R 107 612.48	R 23 554.40	R 6 532.88	R 21 108.85								
Number of clips for month	24	11	1	3								