

Florida Road Urban Improvement Project NPC

(Registration Number: 2013/059252/08)

Telephone: 031 561 2496

Registered address: UrbanMGT, Ocean Dune, 2 Heleza Boulevard, Sibaya

Postal address: Box 867, uMhlanga Rocks, 4320,



Dear Florida Road UIP Property Owner,

Re: your thoughts on a UIP CCTV Master Plan for Florida Roads public areas, which aims to improve safety and security on the Road.

From time to time, it is important for the UIP to refresh UIP members, being yourself as a property owners, as to the UIP structure, service mandate, responsibilities and very importantly the benefits to members.

The Florida Road UIP was officially legislated in July 2013, with on the ground services beginning on 1st October 2013. Tasked with managing public space along the full length of Florida Rd from Lilian Ngoyi Rd intersection in the south to Innes Rd in the north which includes properties on both sides of the road.

The UIP aims to:

- Retain existing investment and build investor confidence
- Create an environment which supports vibrant and responsible business activity
- Improve safety, the general environment and quality of life for the benefit of all
- Respond to the challenge of environmental sustainability

The UIP is recognized by the eThekweni Municipality as an official supplementary service provider to public areas in Florida Rd and as such, motivates, lobbies and works with them to collectively manage public space.

The Non Profit Company's Memorandum Of Incorporation provides for specific responsibilities of the board of directors which includes the hosting of an Annual General Meeting and appointment of directors representing property owners. This gives the property owners control of their contributions, ensuring transparency and accountability.

The UIP budget is funded by property owners in the UIP area and is calculated on a pro rata basis against assessed property values. This payment is levied on the municipal rates bill and collected by the municipality, free of charge, on behalf of the independent Non Profit Company, which represents member interests.

The UIP status as an "official" supplementary service provider to Florida Rd, allows for leverage in optimizing municipal service delivery.

The UIP management and service scope includes:

- A dedicated Precinct Manager
- Services
 - Safe and Secure
 - Sidewalk Monitor Programme
 - Clean and Maintained
- Communication with members and stakeholders
- Special Projects
- UIP/Municipal Partnerships: Optimising Service Delivery

See the website for more details <https://floridaroaduip.co.za/site/about/>

The Florida Road UIP has over the past financial year, recovered approximately R1 million rands on arrear levy collections which has been allocated to the reserve. The reserve funds are intended to be utilised on upgrade / improvement projects to the Precinct, that are of material nature and in the collective interest of property owners.

Your view on a CCTV Maters Plan for Florida Rd public areas?

Given the importance of security in the precinct, the UIP Board is considering a CCTV Master Plan that will cover most of Florida Roads public spaces, which would include an estimate of capex and how operationally the CCTV system will integrate with the existing UIP dedicated vehicle and private property CCTV.

This proactive approach to safety and security of the precinct will focus of identifying possible criminal intent before it occurs and taking corrective action.

Please let us know if you are in favour of a CCTV Master Plan for the Florida Rd or not, click the link below :

<https://forms.office.com/r/auKR2vEbZtProperty>

Regards,

Florida Road UIP Team