

2,3	Cleaning General	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
	Municipal waste bags filled	600	520	560	760	540	660	500	560	420	320	0	0	5 440

2,4	Financials & UIP Levy contributions:	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22
	Monthly financials completed	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
	6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

2,5	UIP cleaning contractor weekly performance assessment:	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
	Shifts short	0	0	0	0	0	0	0	0	0	0	0	0	0
	Late arrivals	0	0	0	0	0	2	0	0	0	0	0	0	2
	Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Areas cleaned and maintained	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Florida Rd	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	North servitude	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	South Servitude	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	

2,6	UIP landscape contractor weekly performance assessment:	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
	Shifts short	0	0	0	0	0	0	0	0	0	0	0	0	0
	Late arrivals	0	0	0	0	0	0	0	0	0	0	0	0	0
	Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
		% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	
	7th Ave x2 grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Quarters Triangle grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Gordon Park grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Upper Florida park and island grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Lower Florida park and island grass cut	100	100	100	100	100	100	100	100	100	100	100	100	

3,0 Communications

3,1	Website Stats	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
	News items posted to home page	9	11	12	8	6	6	5	10	11	14	0	0	92

Page Loads - total number of pages viewed	1 057	968	770	897	945	578	856	694	807	1082	0	0	8654
New Visitor - as total of sessions	500	517	441	611	661	400	351	384	544	612	0	0	5021
Returning Visitor - as total of sessions	100	78	71	89	56	44	48	71	52	112	0	0	721

3,2

Top 3 Landing Pages for website	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
	Home Page	Home Page	Florida Road UIP Disaster Protocols Loading	Home Page	Home Page	Home Page
	Subscribe	Bookings Durban Tourism	Welcome to PNP FR	Load Shedding	Load Shedding Scedule	BizHub
	Update following unrest	Subscribe	Mag touch system	Welcome to PNP FR	Gallery	Latest News
	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
	Home Page	Home Page	Home Page	Home Page		
	Welcome to Florida Road	Load Shedding Schedule	Load Shedding Schedule	Post flood updates		
	Contact	Load Schedding Announced	Your Florida Road	Your Florida Road		

3,3

Social Media / Newsletter	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
Number of newsletters sent out	5	6	6	3	3	4	4	3	2	5			41
Everlytic Newsletter Database	710	708	706	691	643	643	643	643	643	643			6673
No. of Facebook Posts	9	8	9	9	3	6	5	6	8	9			72
Facebook Page Likes	3 500	3 506	3 505	3 506	3520	3 522	3 529	3 532	3 533	3 534			24 656
Facebook Followers	3 600	3 695	3 697	3 705	3731	3738	3751	3 754	3 759	3 761			29 755
Facebook Shares	4	1	3	6	2	3	2	1	1	3			26
Facebook Comments	4	1	2	5	1	2	7	4	5	6			37
Facebook post Reach - max people exposed to a post	563	945	517	530	521	687	583	707	471	697			6 221
Facebook post details	Before and after pics	Repainting road markings eTM	Electrical fault outside Florida Fields repaired	Vloggers being beddingfield	Burst pipe on Curry Road affecting water supply	FRUIP Tourism monitors receive new reflector vests	CGM team tackle big and small jobs	Durban Routes - Discover Durban & Surrounds Great!	eTM Roads Department repaired and reinstated tar after a sinkhole occurred just outside 262 Florida Road due to a water leak	FRUIP addresses flood damage			
Instagram Posts	13	0	0	7	1	0	0	3	8	4			36
Instagram Followers	1 200	1206	1203	1211	1287	1287	1300	1300	1300	1300			12594

