

Eight years of improving Florida Road's public spaces

This year the Florida Road Urban Improvement Precinct (UIP), established and funded by commercial property owners, turned eight. Its mandate is to create a safe, cared for environment that supports responsible business activity, enhances property values and creates enjoyable public spaces for everyone.

WHY A UIP?

By 2012 urban decay was threatening property values and business prosperity on Florida Road. The UIP collaborated with eThekweni Municipality to combat the decline and deliver an exceptional experience of place. The result? A key economic node, with strong property values substantially contributing to the eThekweni Metropole GDP.

WHAT SERVICES DOES THE UIP PROVIDE TO FLORIDA ROAD'S PUBLIC SPACES?

- A capacitated urban management team
- Lobbying the city to optimise service delivery and motivate infrastructure repairs and investment

- Supplementary security, cleaning, greening and maintenance services
- Special improvement projects enhancing public space usability and aesthetics
- 24-hour hotline for emergencies and municipal faults 086 111 6113
- Responsive communications platforms including website, social media and email communications

WHAT ARE THE UIP'S BOUNDARIES?

The full length of Florida Road from Lillian Ngoyi in the south to Innes Road in the north including properties on both sides of the road.

ROCK-SOLID SERVICE DELIVERY

Florida Road has consistently improved since the UIP's inception enhanced by a significant investment increase and completion of key municipal and UIP-funded upgrades.

Today the Florida Road UIP continues to grow from strength to strength with a rock-solid service delivery approach and strong ties with the municipality and businesses in the area.

www.floridaroaduip.co.za

