

2,3	Cleaning General	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
	Municipal waste bags filled	1 300	1 350	1 600	2 500	700	1 000	500	580	0	0	0	0	9 530

2,4	Financials & UIP Levy contributions:	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21
	Monthly financials completed	Y	Y	Y	Y	Y	Y	Y	Y				
	6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y	Y	Y	Y	Y				

2,5	UIP cleaning contractor weekly performance assessment:	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
	Shifts short	0	0	0	1	0	2	1	3					7
	Late arrivals	0	0	2	2	0	1	0	0					5
	Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y					
	Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y					
	Areas cleaned and maintained	Y	Y	Y	Y	Y	Y	Y	Y					
	Florida Rd	Y	Y	Y	Y	Y	Y	Y	Y					
	North servitude	Y	Y	Y	Y	Y	Y	Y	Y					
	South Servitude	Y	Y	Y	Y	Y	Y	Y	Y					

2,6	UIP landscape contractor weekly performance assessment:	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
	Shifts short	0	0	0	0	0	0	0	0					0
	Late arrivals	0	0	0	0	0	0	0	0					0
	Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y					
	Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y					
		% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	
	7th Ave x2 grass cut	100	100	100	100	100	100	100	100				100	
	Quarters Triangle grass cut	100	100	100	100	100	100	100	100				100	
	Gordon Park grass cut	100	100	100	100	100	100	100	100				100	
	Upper Florida park and island grass cut	100	100	100	100	100	100	100	100				100	
	Lower Florida park and island grass cut	100	100	100	100	100	100	100	100				100	

3,0 Communications

3,1	Website Stats	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
	News items posted to home page	11	11	7	5	5	5	7	8	0	0	0	0	59

Page Loads - total number of pages viewed	874	1 087	743	636	745	1 023	971	836	0	0	0	0	4805
New Visitor - as total of sessions	515	555	448	383	548	666	84	542	0	0	0	0	3741
Returning Visitor - as total of sessions	134	122	76	58	50	78	934	83	0	0	0	0	1535

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	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
Top 3 Landing Pages for website	Home page	BizHub	Your Florida Road	About	Contact	Home Page
	About	Your Florida Road	Home Page	Contact	Your Florida Road	Home Page
	Photo gallery	Home Page	BizHub	Your Florida Road	About	Your Florida Road
	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21
	Home Page	Home Page				
	Your Florida Road	Goby Environmental Initiative				
	Contact	About Page				

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Social Media / Newsletter	20-Jul	20-Aug	20-Sep	20-Oct	20-Nov	20-Dec	21-Jan	21-Feb	21-Mar	21-Apr	21-May	21-Jun	Total
Number of newsletters sent out	5	5	2	1	3	3	3	5	0	0	0	0	16
Everlytic Newsletter Database	610	613	607	596	596	594	754	751	0	0	0	0	3022
No. of Facebook Posts	9	9	7	2	3	6	4	6	0	0	0	0	30
Facebook Page Likes	3 394	3 380	3 388	3 400	3 409	3409	3 410	3 409	0	0	0	0	46
Facebook Followers	3 503	3 500	3 506	3 500	3 537	3 540	3 544	3 552	0	0	0	0	3552
Facebook post Reach - max people exposed to a post	3 700	4 300	1 100	1 300	386	1 200	257	855	0	0	0	0	1498
Facebook shares	n/a	17	8	4	0	10	2	7	0	0	0	0	48
Facebook comments	n/a	23	4	21	4	12	1	7	0	0	0	0	72
Facebook post details	Business open and we are loving level 2	Level 2 change	Maintenace in the precinct	Farewell to SM	New office	Sidewalk Monitors are our eyes and ears	Roads Department attending to repairs	Clean and paint of Gordon Road Park benches					
Instagram Posts	6	6	4	5	3	4	0	3	0	0	0	0	24
Instagram Followers	1 016	1 030	1033	1040	1049	1 050	1 057	1 063	0	0	0	0	5168
Total App Downloads	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0	0	0	0	0
No. of Push notifications sent	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0	0	0	0	0

Apps removed as at Jan 2021*

