

Page Loads - total number of pages viewed	874	1 087	743	636	745	0	0	0	0	0	0	0	4085
New Visitor - as total of sessions	515	555	448	383	548	0	0	0	0	0	0	0	2449
Returning Visitor - as total of sessions	134	122	76	58	50	0	0	0	0	0	0	0	440

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Top 3 Landing Pages for website	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
	Home page	BizHub	Your Florida Road	About	Contact	
	About	Your Florida Road	Home Page	Contact	Your Florida Road	
	Photo gallery	Home Page	BizHub	Your Florida Road	About	
	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21

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Social Media / Newsletter	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
Number of newsletters sent out	5	5	2	1	3	0	0	0	0	0	0	0	16
Everlytic Newsletter Database	610	613	607	596	596	0	0	0	0	0	0	0	3022
No. of Facebook Posts	9	9	7	2	3	0	0	0	0	0	0	0	30
Facebook Page Likes	3 394	3 380	3 388	3 400	3 409	0	0	0	0	0	0	0	16 971
Facebook Followers	3 503	3 500	3 506	3 500	3 537								
Facebook post Reach - max people exposed to a post	3 700	4 300	1 100	1 300	386		1	0	0	0	0	0	10 787
Facebook shares	n/a	17	8	4	0								
Facebook comments	n/a	23	4	21	4								
Facebook post details	Business open and we are loving level 2	Level 2 change	Maintenace in the precinct	Farewell to SM	New office								
Instagram Posts	6	6	4	5	3	0	0	0	0	0	0	0	24
Instagram Followers	1 016	1 030	1033	1040	1049	0	0	0	0	0	0	0	5168
Total App Downloads	n/a	n/a	n/a	n/a	n/a	0	0	0	0	0	0	0	0
No. of Push notificactions sent	n/a	n/a	n/a	n/a	n/a	0	0	0	0	0	0	0	0

*App put on hold as at June 2020

