





Page Loads - total number of pages viewed	874	1 087	743	636	0	0	0	0	0	0	0	0	3340
New Visitor - as total of sessions	515	555	448	383	0	0	0	0	0	0	0	0	1901
Returning Visitor - as total of sessions	134	122	76	58	0	0	0	0	0	0	0	0	390

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Top 3 Landing Pages for website	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
	Home page	BizHub	Your Florida Road	About		
	About	Your Florida Road	Home Page	Contact		
	Photo gallery	Home Page	BizHub	Your Florida Road		
	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21

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Social Media / Newsletter	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
Number of newsletters sent out	5	5	2	1	0	0	0	0	0	0	0	0	13
Everlytic Newsletter Database	610	613	607	596	0	0	0	0	0	0	0	0	2426
No. of Facebook Posts	9	9	7	2	0	0	0	0	0	0	0	0	27
Facebook Page Likes	3 394	3 380	3 388	3 400	0	0	0	0	0	0	0	0	13 562
Facebook Followers	3 503	3 500	3 506	3 500	0	0	0	0	0	0	0	0	
Facebook post Reach - max people exposed to a post	3 700	4 300	1 100	1 300	0	0	0	0	0	0	0	0	10 400
Facebook shares	n/a	17	8	4									
Facebook comments	n/a	23	4	21									
Facebook post details	Business open and we are loving level 2	Level 2 change	Maintenace in the precinct	Farewell to SM									
Instagram Posts	6	6	4	5	0	0	0	0	0	0	0	0	21
Instagram Followers	1 016	1 030	1033	1040	0	0	0	0	0	0	0	0	4119
Total App Downloads	n/a	n/a	n/a	n/a	0	0	0	0	0	0	0	0	0
No. of Push notificactions sent	n/a	n/a	n/a	n/a	0	0	0	0	0	0	0	0	0

\*App put on hold as at June 2020

