





Page Loads - total number of pages viewed	874	0	0	0	0	0	0	0	0	0	0	0	874
New Visitor - as total of sessions	515	0	0	0	0	0	0	0	0	0	0	0	515
Returning Visitor - as total of sessions	134	0	0	0	0	0	0	0	0	0	0	0	134

3,2

Top 3 Landing Pages for website	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
	Home page					
	About					
	Photo gallery					
	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21

3,3

Social Media / Newsletter	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
Number of newsletters sent out	5												5
Everlytic Newsletter Database	610												610
No. of Facebook Posts	9												9
Facebook Page Likes	3 394												3 394
Facebook Followers	3 503												3 503
Facebook Shares	19												19
Facebook Comments	16												16
Facebook post Reach - max people exposed to a post	3 700												3 700
Facebook post details	Business open and we are loving level 2												
Instagram Posts	6												6
Instagram Followers	1 016												1016
Total App Downloads	n/a												0
No. of Push notificactions sent	n/a												0

\*App put on hold as at June 2020

\*Facebook comments and shares added as at June 2020

