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|-----|-----------------------------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 2,3 | Cleaning General | July 19 | Aug 19 | Sep 19 | Oct 19 | Nov 19 | Dec 19 | Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20 | Total |
| | Municipal waste bags filled | 2 100 | 2 050 | 2 200 | 1 900 | 2 000 | 2 400 | 1 850 | 1 800 | 1 400 | 550 | 800 | 1 150 | 20 200 |

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|-----|---|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 2,4 | Financials & UIP Levy contributions: | July 19 | Aug 19 | Sep 19 | Oct 19 | Nov 19 | Dec 19 | Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20 |
| | Monthly financials completed | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| | 6 monthly reconciling of UIP levy receipts | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |

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|-----|---|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| 2,5 | UIP cleaning contractor weekly performance assessment: | July 19 | Aug 19 | Sep 19 | Oct 19 | Nov 19 | Dec 19 | Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20 | Total |
| | Shifts short | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Late arrivals | 2 | 1 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 0 | 0 | 0 | 7 |
| | Dress code non compliant | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | Equipment non compliant | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | Areas cleaned and maintained | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | Florida Rd | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | North servitude | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | South Servitude | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |

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|-----|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------|
| 2,6 | UIP landscape contractor weekly performance assessment: | July 19 | Aug 19 | Sep 19 | Oct 19 | Nov 19 | Dec 19 | Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20 | Total |
| | Shifts short | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Late arrivals | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Dress code non compliant | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | Equipment non compliant | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | |
| | | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | |
| | 7th Ave x2 grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| | Quarters Triangle grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| | Gordon Park grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| | Upper Florida park and island grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| | Lower Florida park and island grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |

3,0 Communications

| | | | | | | | | | | | | | | |
|-----|--------------------------------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| 3,1 | Website Stats | July 19 | Aug 19 | Sep 19 | Oct 19 | Nov 19 | Dec 19 | Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20 | Total |
| | News items posted to home page | 3 | 8 | 5 | 8 | 7 | 5 | 2 | 6 | 12 | 11 | 20 | 4 | 91 |

| | | | | | | | | | | | | | |
|---|------|-------|-----|-------|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Page Loads - total number of pages viewed | 1176 | 1 330 | 834 | 1 639 | 818 | 768 | 618 | 764 | 828 | 701 | 513 | 416 | 10405 |
| New Visitor - as total of sessions | 706 | 781 | 521 | 856 | 504 | 483 | 283 | 372 | 455 | 331 | 231 | 228 | 5751 |
| Returning Visitor - as total of sessions | 82 | 137 | 98 | 147 | 74 | 72 | 62 | 96 | 114 | 118 | 93 | 40 | 1133 |

3,2

| Top 3 Landing Pages for website | Jul-19 | Aug-19 | Sep-19 | Oct-19 | Nov-19 | Dec-19 |
|---------------------------------|----------------------------|----------------------------|---|----------------|--------------------------------|-----------------|
| | Look Who's On Florida Road | Look Who's On Florida Road | Look Who's On Florida Road | Traffic Circle | Your Florida Rd | Your Florida Rd |
| | Home Page | Home Page | Home Page | Latest News | Home Page | Contact |
| | Dukkah Restaurant | Events August 2019 | Latest News | Home Page | Contact Page | Home Page |
| | Jan-20 | Feb-20 | Mar-20 | Apr-20 | May-20 | Jun-20 |
| | About Page | Contact | Media Release: Waste Disposal | Latest News | Govt Notice - sale of clothing | Your Florida Rd |
| | Home Page | Home Page | Home Page | About | About Page | About Page |
| | Your Florida Rd | About | eTM updated measures to combat COVID-19 | Contact | Closure of Garden Refuse Sites | Home Page |

3,3

| Social Media / Newsletter | July 19 | Aug 19 | Sep 19 | Oct 19 | Nov 19 | Dec 19 | Jan 20 | Feb 20 | Mar 20 | Apr 20 | May 20 | Jun 20 | Total |
|--|------------------|---|-----------------------------------|-----------------------|-----------------|---------------------------|--------------------------|------------|----------------------------------|----------------|-----------------------|--|--------|
| Number of newsletters sent out | 1 | 1 | 1 | 3 | 2 | 3 | 0 | 1 | 2 | 8 | 6 | 5 | 33 |
| Everlytic Newsletter Database | 674 | 668 | 665 | 656 | 645 | 645 | 640 | 670 | 661 | 643 | 632 | 628 | 7827 |
| No. of Facebook Posts | 6 | 9 | 6 | 9 | 7 | 8 | 6 | 4 | 13 | 7 | 15 | 4 | 94 |
| Facebook Page Likes | 3 254 | 3 277 | 3 284 | 3 318 | 3 331 | 3 336 | 3 340 | 3 419 | 3 357 | 3 357 | 3 352 | 3 339 | 39 964 |
| Facebook post Reach - max people exposed to a post | 1 333 | 3 334 | 4 704 | 9 058 | 3 345 | 1 100 | 1 900 | 1 300 | 2 500 | 1 739 | 1 600 | 542 | 32 455 |
| Facebook post details | Graffiti Tagging | New Benches And Tables For Gordon Road Park | Missing Person - Natasha Conabeer | Sbusiso Xulu Rewarded | New SM Uniforms | Heavy Rains - SM Presence | Cleaning & Greening Team | DSW Strike | UIP Delivering Essential Service | Egyptian Geese | Jameson Park in bloom | Survey reponses 2019 perception survey | |
| Number of Facebook Shares | | | | | | | | | | | | 1 | 1 |
| Number of Facebook Comments | | | | | | | | | | | | 2 | 2 |
| Instagram Posts | 6 | 10 | 6 | 8 | 6 | 6 | 4 | 3 | 10 | 7 | 11 | 3 | 80 |
| Instagram Followers | 894 | 899 | 905 | 911 | 919 | 926 | 938 | 954 | 975 | 981 | 995 | 998 | 11295 |
| Total App Downloads | 346 | 355 | 359 | 373 | 375 | 382 | 390 | 398 | 399 | 398 | 394 | 403 | 4572 |
| No. of Push notificactions sent | 2 | 6 | 1 | 7 | 4 | 9 | 3 | 2 | 6 | 1 | 2 | 0 | 43 |

