





Page Loads - total number of pages viewed	874	1 087	743	0	0	0	0	0	0	0	0	0	2704
New Visitor - as total of sessions	515	555	448	0	0	0	0	0	0	0	0	0	1518
Returning Visitor - as total of sessions	134	122	76	0	0	0	0	0	0	0	0	0	332

3,2

Top 3 Landing Pages for website	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20
	Home page	BizHub	Your Florida Road			
	About	Your Florida Road	Home Page			
	Photo gallery	Home Page	BizHub			
	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21

3,3

Social Media / Newsletter	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
Number of newsletters sent out	5	5	2										12
Everlytic Newsletter Database	610	613	607										1830
No. of Facebook Posts	9	9	7										25
Facebook Page Likes	3 394	3 380	3 388										10 162
Facebook Followers	3 503	3 500	3 506										10 509
Facebook Shares	n/a	17	8										25
Facebook Comments	n/a	23	4										27
Facebook post Reach - max people exposed to a post	3 700	4 300	1 100										9 100
Facebook post details	Business open and we are loving level 2	Level 2 change	Maintenace in the precinct										
Instagram Posts	6	6	4										16
Instagram Followers	1 016	1 030	1033										3079
Total App Downloads	n/a	n/a	n/a										0
No. of Push notificactions sent	n/a	n/a	n/a										0

\*App on hold as at June 2020

