

2,3	Cleaning General	July 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Total
	Municipal waste bags filled	2 100	2 050	2 200	1 900	2 000	2 400	1 850	1 800	1 400	0	0	0	17 700

2,4	Financials & UIP Levy contributions:	July 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
	Monthly financials completed	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
	6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

2,5	UIP cleaning contractor weekly performance assessment:	July 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Total
	Shifts short	0	0	0	0	0	0	0	0	0	0	0	0	0
	Late arrivals	2	1	0	0	0	1	3	0	0	0	0	0	7
	Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Areas cleaned and maintained	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Florida Rd	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	North servitude	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	South Servitude	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	

2,6	UIP landscape contractor weekly performance assessment:	July 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Total
	Shifts short	0	0	0	0	0	0	0	0	0	0	0	0	0
	Late arrivals	0	0	0	0	0	0	0	0	0	0	0	0	0
	Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
		% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	
	7th Ave x2 grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Quarters Triangle grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Gordon Park grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Upper Florida park and island grass cut	100	100	100	100	100	100	100	100	100	100	100	100	
	Lower Florida park and island grass cut	100	100	100	100	100	100	100	100	100	100	100	100	

3,0 Communications

3,1	Website Stats	July 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Total
	News items posted to home page	3	8	5	8	7	5	2	6	12	0	0	0	56

Page Loads - total number of pages viewed	1176	1 330	834	1 639	818	768	618	764	828	0	0	0	8775
New Visitor - as total of sessions	706	781	521	856	504	483	283	372	455	0	0	0	4961
Returning Visitor - as total of sessions	82	137	98	147	74	72	62	96	114	0	0	0	882

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	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19
Top 3 Landing Pages for website	Look Who's On Florida Road	Look Who's On Florida Road	Look Who's On Florida Road	Traffic Circle	Your Florida Rd	Your Florida Rd
	Home Page	Home Page	Home Page	Latest News	Home Page	Contact
	Dukkah Restaurant	Events August 2019	Latest News	Home Page	Contact Page	Home Page
	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20
	About Page	Contact	Media Release: Waste Disposal			
	Home Page	Home Page	Home Page			
	Your Florida Rd	About	eTM updated measures to combat COVID-19			

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Social Media / Newsletter	July 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Total
Number of newsletters sent out	1	1	1	3	2	3	0	1	2	0	0	0	14
Everlytic Newsletter Database	674	668	665	656	645	645	640	670	661	0	0	0	5924
No. of Facebook Posts	6	9	6	9	7	8	6	4	13	0	0	0	68
Facebook Page Likes	3 254	3 277	3 284	3 318	3 331	3 336	3 340	3 419	3 357	0	0	0	29 916
Facebook post Reach - max people exposed to a post	1 333	3 334	4 704	9 058	3 345	1 100	1 900	1 300	2 500	0	0	0	28 574
Facebook post details	Graffiti Tagging	New Benches And Tables For Gordon Road Park	Missing Person - Natasha Conabeer	Sbusiso Xulu Rewarded	New SM Uniforms	Heavy Rains - SM Presence	Cleaning & Greening Team	DSW Strike	UIP Delivering Essential Service				
Instagram Posts	6	10	6	8	6	6	4	3	10	0	0	0	59
Instagram Followers	894	899	905	911	919	926	938	954	975	0	0	0	8321
Total App Downloads	346	355	359	373	375	382	390	398	399	0	0	0	3377
No. of Push notifications sent	2	6	1	7	4	9	3	2	6	0	0	0	40

