

| 2,6 | UIP landscape contractor weekly performance assessment: | July 18 | Aug 18 | Sep 18 | Oct 18 | Nov 18 | Dec 18 | Jan 19 | Feb 19 | Mar 19 | Apr 19 | May 19 |
|-----|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Shifts short | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Late arrivals | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Dress code non compliant | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| | Equipment non compliant | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| | | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target | % of target |
| | 7th Ave x2 grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| | Quarters Triangle grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| | Gordon Park grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| | Upper Florida park and island grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| | Lower Florida park and island grass cut | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

3,0 Communications

| 3,1 | Website Stats | July 18 | Aug 18 | Sep 18 | Oct 18 | Nov 18 | Dec 18 | Jan 19 | Feb 19 | Mar 19 | Apr 19 | May 19 |
|-----|---|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | News items posted to home page | 10 | 11 | 9 | 7 | 10 | 4 | 2 | 17 | 5 | 8 | 0 |
| | Page Loads - total number of pages viewed | 1148 | 1733 | 1183 | 1637 | 1681 | 1150 | 1216 | 1711 | 1622 | 1497 | 0 |
| | New Visitor - as total of sessions | 495 | 766 | 503 | 692 | 778 | 547 | 513 | 821 | 903 | 958 | 0 |
| | Returning Visitor - as total of sessions | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 172 | 0 |

| 3,2 | | Jul-18 | Aug-18 | Sep-18 | Oct-18 | Nov-18 | Dec |
|-----|---------------------------------|----------------------------|----------------------------------|-------------------------|----------------------------------|-----------------------------|-------------|
| | Top 3 Landing Pages for website | Latest News | Supermama Race | Great Work Done By SAPS | Sidewalk Monitor Arrests Suspect | Positive Development For FR | Latest |
| | | Home Page | Home Page | Historic Monument | Arrest Of Wanted Suspect | Home Page | Home |
| | | Home Page | Sidewalk Monitor Arrests Suspect | Home Page | Home Page | Festive Spirit | Cricket Kit |
| | | Jan 19 | Feb 19 | Mar 19 | Apr 19 | May 19 | Jun |
| | | Home Page | Your Florida Rd | Flamin Wok | Look who's on Florida Rd | | |
| | | Latest News | Home Page | Home Page | Spar Delivery | | |
| | | Kaskade Bar And Restaurant | Contact | Dukkah Restaurant | Home Page | | |

| 3,3 | Social Media / Newsletter | July 18 | Aug 18 | Sep 18 | Oct 18 | Nov 18 | Dec 18 | Jan 19 | Feb 19 | Mar 19 | Apr 19 | May 19 |
|-----|--|--------------------|-------------------|----------------------------|---|-------------------|----------------------|-------------------|--|-------------------|----------------------|--------|
| | Number of newsletters sent out | 6 | 3 | 1 | 2 | 2 | 1 | 3 | 5 | 2 | 1 | 0 |
| | Everlytic Newsletter Database | 516 | 512 | 514 | 512 | 677 | 677 | 652 | 632 | 677 | 677 | 0 |
| | No. of Facebook Posts | 15 | 16 | 18 | 11 | 10 | 7 | 6 | 17 | 11 | 14 | 0 |
| | Facebook Page Likes | 2 906 | 2945 | 2949 | 2993 | 3035 | 3039 | 3062 | 3098 | 3127 | 3155 | 0 |
| | Facebook post Reach - max people exposed to a post | 15 100 | 5600 | 1500 | 2400 | 4099 | 945 | 2400 | 10 200 | 4391 | 11 500 | 0 |
| | Facebook post details | Shark Net Update | Film On Florida | Republik Officially Opened | Detector Dog Security Services Makes Arrest | Festive Lights | Cricket Kit Returned | 2018 Stats | Excellent work done by Security Supervisor | Sidewalk Monitor | Blue lagoon clean up | |
| | Instagram Posts | 9 | 11 | 11 | 10 | 11 | 4 | 4 | 6 | 6 | 6 | 0 |
| | Instagram Followers | 604 | 633 | 711 | 776 | 812 | 820 | 828 | 844 | 846 | 866 | 0 |
| | Total App Downloads | 180 | 204 | 218 | 229 | 247 | 268 | 285 | 305 | 0 | 325 | 0 |
| | No. of Push notifications sent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| | Total Media AVE - Print | R280 673,58 | R42 575,12 | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 | R1 151,50 | R0,00 | R99 059,00 | R0,00 |
| | Total Media AVE - Broadcast | R8 350,00 | R5 400,00 | R1 151,50 | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 |
| | Total Media AVE - Online (EXCL UIP WEBSITE) | R107 612,00 | R23 554,00 | R6 532,88 | R21 108,85 | R52 828,04 | R29 175,74 | R90 467,34 | R31 517,28 | R0,00 | R154 633,00 | R0,00 |
| | UIP Generated News (INCL UIP WEBSITE) | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 | R0,00 | R7 410,00 | R156 176,02 | R37 054,75 | R34 481,00 | R0,00 |
| | Total AVE | R396 635,58 | R71 529,12 | R7 684,38 | R21 108,85 | R52 828,04 | R29 175,74 | R97 877,34 | R188 844,80 | R37 054,75 | R288 173,00 | R0,00 |
| | Number of clips for month | 24 | 11 | 1 | 3 | 3 | 4 | 6 | 20 | 5 | | |

| Jun 19 | Total |
|--------------------|-------|
| 0 | 0 |
| 0 | 0 |
| Y | |
| Y | |
| % of target | |
| 100 | |
| 100 | |
| 100 | |
| 100 | |
| 100 | |

| Jun 19 | Total |
|--------|-------|
| 0 | 83 |
| 0 | 14578 |
| 0 | 6976 |
| 0 | 172 |

| |
|----------|
| 2018 |
| News |
| Page |
| Returned |
| 2019 |
| |
| |
| |

| Jun 19 | Total |
|--------|---------------|
| 0 | 26 |
| 0 | 6046 |
| 0 | 125 |
| 0 | 30 309 |
| 0 | 58 135 |
| | |
| 0 | 78 |
| 0 | 7740 |
| 0 | 2261 |
| 0 | 1 |
| R0,00 | R423 459,20 |
| R0,00 | R14 901,50 |
| R0,00 | R517 429,13 |
| R0,00 | R235 121,77 |
| R0,00 | R1 190 911,60 |
| | 77 |