

3.5	Standing Meetings Attended	July 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18
	Monthly - UIP Secur. Forum (Sec. services)	3	0	0	0	0	0	0	0	0	0	0	0
	Monthly / weekly - SAPF / CPF Sec. 5(Sec. services)	2	3	3	3	2	0	0	0	0	0	0	0
	Chamber of Business	0	0	0	1	0	0	0	0	0	0	0	0
	Total	5	3	3	4	2	0	0	0	0	0	0	0

3.6	Financials & UIP Levy contributions:	July 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18
	Monthly financials completed	Y	Y	Y	Y	Y							
	6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y	Y							

3.7	UIP cleaning contractor weekly performance assessment:	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target
	Shifts short	100	100	100	100	100							
	Late arrivals	100	100	100	100	100							
	Dress code non compliant	100	100	100	100	100							
	Equipment non compliant	100	100	100	100	100							
	Areas cleaned and maintained	100	100	100	100	100							
	Florida Rd	100	100	100	100	100							
	North servitude	100	100	100	100	100							
	South Servitude	100	100	100	100	100							

3.8	UIP landscape contractor weekly performance assessment:	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target
	Grass areas cut - achieved % of target	100	100	100	100	100							
	7th Ave x2	100	100	100	100	100							
	Quarters Triangle	100	100	100	100	100							
	Gordon Park	100	100	100	100	100							
	Upper Florida park and island	100	100	100	100	100							
	Lower Florida park and island	100	100	100	100	100							

4.0	Communications												
4.1	Website Stats	July 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18
	No of latest news posts to website	6	10	10	11	9	0	0	0	0	0	0	0
	Page Loads - total number of pages viewed	680	1178	687	857	1168	0	0	0	0	0	0	0
	Unique visits	393	603	363	427	695	0	0	0	0	0	0	0
	New Visitor - as total of sessions	295	428	233	305	509	0	0	0	0	0	0	0

Top 3 Landing Pages for website		Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17
	Your Florida Rd	Your Florida Rd	Home Page	Subscribe	Living the VIBE		
	Video	Home page	First Thursday	Derryck Cele	Home page		
	History	Vibe	Boot Camp	Home Page	Hospice Tree of light		
	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	

4.2	Social Media / Newsletter	July 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18
	Number of newsletters sent out	3	4	3	2	4	0	0	0	0	0	0	0
	Everlytic Newsletter Database	399	451	480	492	494	0	0	0	0	0	0	0
	No. of Facebook Posts	21	34	22	22	17	0	0	0	0	0	0	0
	Facebook Page Likes	1632	1980	2001	2391	2439	0	0	0	0	0	0	0
	Facebook post Reach - max people exposed to a post	3572	8900	2431	4775	8829	0	0	0	0	0	0	0
	Facebook post details	Savages 21km	Vibe launch	Ask Aske walk	Starbucks	sidewalk monitors	0	0	0	0	0	0	0

Instagram Posts	25	33	22	20	13	0	0	0	0	0	0	0
Instagram Followers	201	304	334	360	395	0	0	0	0	0	0	0

