





3.5	<b>Standing Meetings Attended</b>	<b>July 17</b>	<b>Aug 17</b>	<b>Sep 17</b>	<b>Oct 17</b>	<b>Nov 17</b>	<b>Dec 17</b>	<b>Jan 18</b>	<b>Feb 18</b>	<b>Mar 18</b>	<b>Apr 18</b>	<b>May 18</b>	<b>Jun 18</b>
	Monthly - UIP Secur. Forum (Sec. services)	3	0	0	0	0	0	0	0	0	0	0	0
	Monthly / weekly - SAPF / CPF Sec. 5(Sec. services)	2	3	3	3	0	0	0	0	0	0	0	0
	Chamber of Business	0	0	0	1	0	0	0	0	0	0	0	0
	<b>Total</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

3.6	<b>Financials &amp; UIP Levy contributions:</b>	<b>July 17</b>	<b>Aug 17</b>	<b>Sep 17</b>	<b>Oct 17</b>	<b>Nov 17</b>	<b>Dec 17</b>	<b>Jan 18</b>	<b>Feb 18</b>	<b>Mar 18</b>	<b>Apr 18</b>	<b>May 18</b>	<b>Jun 18</b>
	Monthly financials completed	Y	Y	Y	Y								
	6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y								

3.7	<b>UIP cleaning contractor weekly performance assessment:</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>
	Shifts short	100	100	100	100								
	Late arrivals	100	100	100	100								
	Dress code non compliant	100	100	100	100								
	Equipment non compliant	100	100	100	100								
	Areas cleaned and maintained	100	100	100	100								
	Florida Rd	100	100	100	100								
	North servitude	100	100	100	100								
	South Servitude	100	100	100	100								

3.8	<b>UIP landscape contractor weekly performance assessment:</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>	<b>% of target</b>
	Grass areas cut - achieved % of target	100	100	100									
	7th Ave x2	100	100	100	100								
	Quarters Triangle	100	100	100	100								
	Gordon Park	100	100	100	100								
	Upper Florida park and island	100	100	100	100								
	Lower Florida park and island	100	100	100	100								

4.0	<b>Communications</b>												
4.1	<b>Website Stats</b>	<b>July 17</b>	<b>Aug 17</b>	<b>Sep 17</b>	<b>Oct 17</b>	<b>Nov 17</b>	<b>Dec 17</b>	<b>Jan 18</b>	<b>Feb 18</b>	<b>Mar 18</b>	<b>Apr 18</b>	<b>May 18</b>	<b>Jun 18</b>
	No of latest news posts to website	6	10	10	11	0	0	0	0	0	0	0	0
	Page Loads - total number of pages viewed	680	1178	687	857	0	0	0	0	0	0	0	0
	Unique visits	393	603	363	427	0	0	0	0	0	0	0	0
	New Visitor - as total of sessions	295	428	233	305	0	0	0	0	0	0	0	0

<b>Top 3 Landing Pages for website</b>	<b>Jul-17</b>	<b>Aug-17</b>	<b>Sep-17</b>	<b>Oct-17</b>	<b>Nov-17</b>	<b>Dec-17</b>
	Your Florida Rd	Your Florida Rd	Home Page	Subscribe		
	Video	Home page	First Thursday	Derryck Cele		
	History	Vibe	Boot Camp	Home Page		
	<b>Jan 18</b>	<b>Feb 18</b>	<b>Mar 18</b>	<b>Apr 18</b>	<b>May 18</b>	<b>Jun 18</b>

4.2	<b>Social Media / Newsletter</b>	<b>July 17</b>	<b>Aug 17</b>	<b>Sep 17</b>	<b>Oct 17</b>	<b>Nov 17</b>	<b>Dec 17</b>	<b>Jan 18</b>	<b>Feb 18</b>	<b>Mar 18</b>	<b>Apr 18</b>	<b>May 18</b>	<b>Jun 18</b>
	Number of newsletters sent out	3	4	3	2	0	0	0	0	0	0	0	0
	Everlytic Newsletter Database	399	451	480	492	0	0	0	0	0	0	0	0
	No. of Facebook Posts	21	34	22	22	0	0	0	0	0	0	0	0
	Facebook Page Likes	1632	1980	2001	2391	0	0	0	0	0	0	0	0
	Facebook post Reach - max people exposed to a post	3572	8900	2431	4775	0	0	0	0	0	0	0	0
	Facebook post details	Savages 21km	Vibe launch	Ask Aske walk	Starbucks	0	0	0	0	0	0	0	0

Instagram Posts	25	33	22	20	0	0	0	0	0	0	0	0
Instagram Followers	201	304	334	360	0	0	0	0	0	0	0	0





