

Florida Road UIP Operational Stats 2016/2017

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1.0 Security

1.1 Crime stats based on incidents reported to the UIP

	July 16		Aug 16		Sep 16		Oct 16		Nov 16		Dec 16		Jan 17		Feb 17		Mar 17		Apr 17		May 17		Jun 17	
UIP Actions with other Law Enforcement Departments	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt	Pub	Pvt
UIP arrests & hand over to SAPF / Metro Police	3	0	1	0	0	0	3	0	0	1	1	0	0	1	0	1	1	1	3	0	0	0	1	0
UIP call outs to SAPF / Metro Police	7	0	0	0	3	0	13	0	9	0	6	2	6	2	2	6	5	1	4	0	5	0	9	0
SAPF/Metro/UIP security ops in precincts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	2	0	1	0	1	0
Contact Crimes in grey																								
Murder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Attempted murder	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total sexual offences	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assault (Grievous Bodily Harm)	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assault common	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	3	0	0	0	2	0	2	0
Common robbery	0	0	0	0	1	0	0	0	1	0	2	0	2	1	2	0	2	0	3	0	0	0	2	0
Robbery with aggravating circumstances	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	2	0
Carjacking	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Robbery at Residential premises	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Robbery at Non residential premises	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0
Malicious damage to property	2	1	0	1	1	0	2	0	2	0	2	0	1	2	0	0	0	0	2	0	0	0	0	0
Burglary Residential	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Burglary Non Residential	0	0	0	0	0	1	0	0	0	0	0	0	0	2	0	0	0	0	0	0	1	0	0	1
Theft of motor vehicle	1	0	6	0	2	0	0	0	0	0	1	1	4	0	3	0	3	0	2	0	1	0	2	0
Theft out of motor vehicle	2	0	0	0	5	0	10	1	7	0	1	0	2	0	2	0	7	0	4	0	7	0	2	1
Drug related crime	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
All theft not mentioned elsewhere	2	0	0	0	0	0	0	1	1	0	1	1	2	0	0	3	1	1	0	0	0	3	0	0
Vehicle accidents	5	0	3	0	3	0	3	0	2	0	3	1	1	0	0	0	7	0	1	0	1	0	2	0
Total	23	2	10	2	15	1	33	2	23	2	18	6	19	9	10	10	30	3	21	0	18	4	23	3

Security

1.2 By-law Enforcement

	July 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17
Drinking in public	53	26	21	28	22	44	8	25	18	23	8	23
Fights / brawls defused	0	5	0	4	7	2	0	3	2	1	2	7
Illegal car guards removed	10	21	15	52	37	31	31	9	5	13	3	12
Illegal informal traders removed	27	23	16	16	19	24	16	16	9	6	10	41
Pamphlet distribution	0	0	0	0	0	0	0	7	0	1	2	11
Public disturbance	0	0	0	0	2	0	1	5	3	0	3	13
Public indecency	29	6	7	9	13	0	9	16	8	5	10	20
Suspicious people questioned	18	17	10	7	11	17	9	15	9	11	12	19
Total	137	98	69	116	111	118	74	96	54	60	50	146

1.3 UIP security public assistance

	July 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17
Calls to UIP 086 111 6113	55	44	28	30	42	9	0	0	0	14	15	12
Assistance to members of public	2	0	1	2	7	8	12	5	1	13	8	5

3.5 Standing Meetings Attended	July 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17
Monthly - UIP Secur. Forum (Sec. services)	0	1	0	1	0	1	0	4	5	3	4	5
Monthly / weekly - SAPF / CPF Sec. 5(Sec. services)	1	3	5	5	5	4	4	3	3	2	4	3
Chamber of Business	0	0	0	0	0	0	0	1	1	0	0	0
Total	1	4	5	6	5	5	4	8	10	5	8	8

3.6 Financials & UIP Levy contributions:	July 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17
Monthly financials completed	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
6 monthly reconciling of UIP levy receipts	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

3.7 UIP cleaning contractor weekly performance assessment:	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target
Shifts short	100	100	100	100	100	100	100	100	100	100	100	100
Late arrivals	100	100	100	100	100	100	100	100	100	100	100	100
Dress code non compliant	100	100	100	100	100	100	100	100	100	100	100	100
Equipment non compliant	100	100	100	100	100	100	100	100	100	100	100	100
Areas cleaned and maintained	100	100	100	100	100	100	100	100	100	100	100	100
Florida Rd	100	100	100	100	100	100	100	100	100	100	100	100
North servitude	100	100	100	100	100	100	100	100	100	100	100	100
South Servitude	100	100	100	100	100	100	100	100	100	100	100	100

3.8 UIP landscape contractor weekly performance assessment:	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target
Grass areas cut - achieved % of target	100	100	100	100	100	100	100	100	100	100	100	100
7th Ave x2	100	100	100	100	100	100	100	100	100	100	100	100
Quarters Triangle	100	100	100	100	100	100	100	100	100	100	100	100
Gordon Park	100	100	100	100	100	100	100	100	100	100	100	100
Upper Florida park and island	100	100	100	100	100	100	100	100	100	100	100	100
Lower Florida park and island	100	100	100	100	100	100	100	100	100	100	100	100

4.0 Communications

4.1 Website Stats	July 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17
No of latest news posts to website		10	8	7	8	NEW WEBSITES - STATS NOT YET AVAILABLE	NEW WEBSITES - STATS NOT YET AVAILABLE	NEW WEBSITES - STATS NOT YET AVAILABLE	8	5	8	10
Page Loads - total number of pages viewed	596	254	364	232	234				420	646	268	648
Unique visits	263	159	165	132	129				206	307	199	349
New Visitor - as total of sessions	178	132	129	100	91				143	233	135	86

Top 3 Landing Pages for website	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17		
	Home	Latest News	Latest News	Home page	Home page	NEW WEBSITE - STATS NOT YET AVAILABLE	NEW WEBSITE - STATS NOT YET AVAILABLE		
	Contact	Directory	Home page	Contact form	Management				
	Benefits of the UIP	Gallery	Directory	Florida Rd vibe	Florida Rd Vibe				
	Feb-17	Mar-17	Apr-17	May-17	Jun-17				
	NEW WEBSITE - STATS NOT YET AVAILABLE	Home page	Home page	Home page	Subscribe				
		News	Your Florida Rd	UIP thwart crime	Video				
	Attractions	Municipal Contacts	Municipal Contacts	Home page					

4.2 Social Media / Newsletter	July 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17
Number of newsletters sent out	4	5	8	10	8	1	1	7	2	6	3	5
Everlytic Newsletter Database	527	420	545	545	547	316	329	332	300	322	344	362
No. of Facebook Posts	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	15	18
Facebook Page Likes	830	861	871	881	898	918	928	994	1017	1363	1394	1518
Facebook post Reach - max people exposed to a post	1912	3720	1725	1969	959	4569	2082	3732	2980	7045	6,765	12 500
Facebook post details	Metro police	Mural video	cancer trees	pink trees	Arrest	Arrest	Arrest	Speedhumps	New timeline pic	Roti &Chai award	Next chapter	florida Rd video

